Abdul Rahman Bazian

Nationality: Jordanian | **Date of Birth:** 17.12.1989
Marketing & Communications Specialist | Reporter & Journalist | Copywriter
Writer & Researcher | Business and Marketing Strategist | Cooperative
Entrepreneur
LinkedIn: RahmanBazian | **Website:** http://www.abazian.net

Full-Time Work experience

Senior Business Editor and Writer   May 2023 – Present
AlBawaba Middle East   Amman, Jordan
I was brought in to rebuild the business section and foster current and new
talents to build an effective business department at Al Bawaba ME, in
addition to my daily tasks and responsibilities.
- Team leadership, training and support
- Capacity building and development
- Content planning and benchmarking
- Performance monitoring and evaluation
- Third-party reporting and writing
- SEO copywriting and evergreen content

Senior Translator and Copywriter (EN-AR)   Oct. 2019 – Oct. 2022
Zadd co.   Amman, Jordan
As a senior member of the team, I handled multiple high-profile clients, in
terms of copywriting and translation, as well as project coordination.
- Copywriting and trans-creation
- Technical and legal translation
- Business and economics translation
- Editing and proofreading

Senior Editor and Business Reporter   Jul. 2018 – Jun. 2019
The Jordan Times   Amman, Jordan
Six months in, I was selected to cover King Abdullah and Prime Minister's
visits to Iraq in December 2022.
- In-depth business, entrepreneurship and economics reporting
- Local and political news reporting
- Local news editing and translation
- Event coverage and reporting

English Section Editor   Feb. 2016 – Jul. 2018
AlGhad Daily Newspaper   Amman, Jordan
In English and Arabic, I conducted interviews on behalf of AlGhad, and was
responsible for translating and editing the newspaper's Editorial and Op-Eds.
- First and third-party reporting
- Editorial and Op-Ed translation and editing
- Social Media posting and scheduling

Customer Service & Assurance Officer   Mar. 2015 – Feb. 2016

Address
Amman, Jordan
+962 77 594-0001
+962 79 966-7311
a.r.bazian@gmail.com

Skills
Reporting and
Journalism
SEO Copywriting
Marketing
Management
Business planning
Communications
Critical thinking
Research and Studies
Translation
Trans-creation

Tags & Keywords
SEO Copywriting
Communications
Marketing
Business
Planning
Content
Reporting
Journalism
Writing

Languages
Arabic (Native)
English (Fluent)

Courses & Training
**Political Journalism
Training** – Canal
France International
(CFI) for Media
Development and EU-
JDID - Apr-2019
**Course on The Rights
of Refugees** –
Amnesty International

Jordan Kuwait Bank   Amman, Jordan

I joined the banking sector in pursuit of a career in business and investment but soon realised that I have no passion for banking.

- Teller and customer service officer
- Bank assurance officer

Copywriter and Marketing Research Specialist   Jan. 2012 – Oct. 2013
SADDA Marketing and Design   Amman, Jordan

I was the lead copywriter and marketing research specialist, with a passion for writing advertorials.

- Copywriting and technical writing
- Branding and marketing planning and support
- Content planning and strategies
- Translation and editing

Main projects:

- Arab Orient Insurance (AOIC) and Bupa Global Partnership Campaign.
- AOIC—GIG Rebranding Campaign.
- Petra Visitor Centre.

Intern and Reporter   Nov. 2011 – Nov. 2012
The Jordan Times   Amman, Jordan

I started off as a translator and ended up assisting Managing Editor on the front page.

- Translation
- Proofreading
- Reporting
- Editing

Part-time & Freelance Work Experience

Reporter   Mar. 2021 – Dec. 2022
Jordan News

As a freelance reporter, I reported on: In-depth business, entrepreneurship and economics, as well as local news.

- In-depth reporting
- Day-after reporting
- Analysis and studies

Stringer and Translator – Assistant Correspondent   Mar. 2020 – Oct. 2022
Swiss Radio SRF

Participated in reporting on various issues, from politics to local news and culture. Our work was described as "Radio Cinema" and our lead was awarded several accolades for our work in Jordan.

- Reported on issues that are accessible only to locals
- Assisted in reporting for radio and television
- Connected reporters to sources and assets
- Coordinated interviews and meetings
- Organized nationwide trips and tours

Human Rights – Oct. 2017.

Theories and Methods in Critical Humanities – Council for British Research in the Levant (CBRL) – British Institute in Amman - Dec-2015

Mini MBA Diploma in Practice: Business Planning and Development – IACET, ANSI - Jan-2015

Disaster Management, Logistics and Relief Training - International Federation of Red Cross and Red Crescent Societies (IFRCS) - Dec-2013.

Facilitator and Translator   Mar. 2021 – Dec. 2022
EU-JDID
Translation, facilitation and interpretation, both simultaneous and
consecutive.
Clients:
- Independent Elections Commission (IEC)
- ISO-accredited JE Consultores

Entrepreneurial experience

Managing Editor and Senior Writer   Apr. 2023 – Present
Eye on Business   Amman, Jordan
One-man team – I started Eye on Business to create something for myself,
put my unique skillset to use, and learn how to build and generate traffic.
- Third party reporting
- Analysis and research
- SEO Copywriting
- Content planning
- Graphic design
- Social media management

Founder and CEO   Dec. 2018 – Present
Checkers Inc. Marketing and IT Solutions   Amman, Jordan
Checkers Incorporated is a private-sector cooperative. My roles and tasks
varied depending on the situation, but delegation is my management style.
- Capacity and team building
- Business planning and strategy
- Product ideation and development
- Branding and marketing strategy
- Recruitment and HR
- Content planning and copywriting
- Communications and public relations
- Sales and business development

Since inception, despite challenges, Checkers Inc. was able to:
- Survive the COVID-19 pandemic and come up on top
- Develop multiple products, such as **NexuStay** and **CounselMate**
- Develop and retain the skills of in-house talents
- Attract new partners, growing shareholders from 2 to 5
- Rebrand for post-pandemic market
- Maintain high customer retention rates

Co-Founder, PR and Product Manager   Jun. 2017 – Dec. 2018
SmarTax Inc.   Amman, Jordan
The first tax support application in Jordan. After our failure to launch
SmarTax, it was implemented by the government under (Fawateeri) in 2022.
- Product ideation and development
- Public relations and communications
- Business planning and market research

Formal Education

Princess Sumaya University for Technology   2012 –2015
B.Sc. in Business Administration and Management   Amman, Jordan
GPA: 73.8% — Rating: Good

Amman National School   2007
Tawjihi IT   Amman, Jordan
GPA: 76.4%

Social and Voluntary Work

International Member   Oct. 2016 –Present
Amnesty International   Amman, Jordan
Participated in multiple digital events and campaigns and took a refugee rights course.

VP and Chairman of the Cooperative Enterprise Committee   Aug. 2016 – Oct. 2022
Jordanian Democratic Youth Union   Amman, Jordan
Led the effort to establish multiple cooperatives in Jordan associated with the union.

International Member   Sep. 2020 – Oct. 2022
Progressive International   Amman, Jordan
Participated in multiple digital events and campaigns led by Yanis Varoufakis

Interpreter and Development Officer   Oct. 2016 – Aug. 2017
Society for Care of Gifted Autistic Children (SCGAC)   Amman, Jordan
Created several proposals and reports for sponsors and conducted multiple studies and researches.

Founder and Secretary General   Jan. 2013 – Dec. 2016
Progressive Arab Youth Pen League   Amman, Jordan
Conducted multiple studies, including Child Labour in Jordan, and ran The Reading Club.

Volunteer   Dec. 2013 – Mar. 2014
National Disaster Response and Relief Team (Jordan)   Amman, Jordan
Emergency response infantry patrols in and around the Capital

Volunteer   Mar. 2008 – Apr. 2010
Family International (Jordan)   Amman, Jordan
Volunteered on numerous Children Welfare Programmes, as well as two Gaza Relief Convoys.

References, Certificates and Other Expertise and Documents Available Upon Request